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For Immediate Release

PCI Hires New Membership Director

CHICAGO, July 20, 2023 – The Precast/Prestressed Concrete Institute (PCI) has hired Shelly Encher as its new membership director. She will be responsible for designing and implementing PCI’s membership growth and retention strategy, and the day-to-day management of member engagement. She will also serve as the liaison for several committees to help build a strong membership culture within PCI.

Encher has more than 15 years of non-profit experience in membership and outreach. She most recently was director of membership and outreach at the American Orthopaedic Foot & Ankle Society, where she provided recommendations on future initiatives, and strategized to recruit new members and retain current members. She also had stints with the Institute of Real Estate Management and the YMCA of Metro Chicago. Encher has a Bachelor of Arts, Marketing Communications, degree from DePaul University.

“I am honored and grateful for the opportunity to be part of PCI,” Encher said. “There is a dedicated and passionate team in place, and I am excited to work alongside them to enhance the overall experience for our members.”

About PCI

Founded in 1954, The Precast/Prestressed Concrete Institute (PCI) is a technical institute for the precast concrete structures and systems industry. PCI develops maintains, and disseminates the Body of Knowledge for the design, fabrication, and construction of precast concrete structures and systems. PCI develops consensus base standards, industry handbooks, quality assurance programs, certification, research and development projects, design manuals, continuing education and periodical publications. PCI members include precast concrete producers, erectors, suppliers, professional engineers and architects, educators, students, and industry consultants who complement the wide range of knowledge of precast concrete. For additional information, visit pci.org/howprecastbuilds.